

Transit Survey for Employers

1. How many employees at your business use the Escambia County Area Transit (ECAT) as a way to travel to work?

I'm not aware of any employees using ECAT

1-5 employees

6-10 employees

11-15 employees

More than 15 employees

2. Below is a list of statements that can apply to your business and the impact of modified bus routes. The answers are on a scale from "Strongly Agree" to "Strongly Disagree". Please mark one box for each of these statements based on its importance, when considering the current bus service.

- a. My business would experience employee recruitment and retention issues if ECAT eliminated Route 61 service on Saturdays.

Strongly Agree

Agree

Neutral

Disagree

Strongly Disagree

- b. My business would experience loss of customers if ECAT eliminated Route 61 service on Saturdays. (Route Maps Below)

Strongly Agree

Agree

Neutral

Disagree

Strongly Disagree

- c. My business would experience employee recruitment and retention issues if ECAT eliminated Route 64 service on Fridays. (Route Maps Below)

Strongly Agree

Agree

Neutral

Disagree

Strongly Disagree

d. My business would experience loss of customers if ECAT eliminated Route 64 service on Fridays.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

3. My business would consider supporting continued Route 61 and Route 64 services on Friday and Saturday through financial sponsorship with other Pensacola Beach businesses.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

4. If the continuation of Route 61 and Route 64 services on Friday and Saturday depended on voluntary financial sponsorships with other Pensacola Beach businesses, would you be interested in learning more about pricing and structure?

- a. Yes
- b. No

Please return completed surveys to Caitlin.Cerame@wfrpc.org . If you have any questions please call Caitlin Cerame at 850-332-7976 ext. 203.

The rideOn program is managed by the West Florida Regional Planning Council and is offered through the Florida Department of Transportation as a resource to employers and employees for ridesharing support through transit, carpooling, vanpooling, and other sustainable transportation options that improve workforce recruitment, retention, and morale.

